



FOR IMMEDIATE RELEASE

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Hosted Payload and Smallsat Summit Announces Addition of Coca Cola's Bea Perez

Rockville, Md. – Thursday, June 9, 2016 –The producers of the SATELLITE Conference and Exhibition are proud to announce the addition of **Bea Perez**, *Chief Sustainability Officer* of the Coca-Cola Company to the [2016 Hosted Payload and Smallsat Summit](#) program.

Beatriz R. Perez, also known as Bea, has been the Chief Sustainability Officer of The Coca-Cola Company since July 1, 2011 and serves as its Vice President. She is a member of the American Advertising Hall of Achievement and the Sports Business Journal's Hall of Fame. In 2014, Hispanic Executive magazine included her in its list of Top 10 Leaders, and she was named as one of the 10 Most Powerful Women in Sustainability by Green Building & Design magazine.

Bea Perez will join OneWeb Founder **Greg Wyler**, who delivered the SATELLITE 2015 keynote, in a dual presentation to speak about non-traditional aerospace investors. Bea and Greg will describe why companies like Coca-Cola see new small satellite constellations as a major step forward in achieving global sustainability initiatives. This marks the first time that Coca-Cola has presented at one of our aerospace events.

Bea and Greg will be joined by fellow presenters **Dr. David Hardy**, *Assistant Deputy Under-Secretary*, U.S. Air Force for Space, **Dr. Kenny Cheung** *Research Scientist, Ames Research Center's Chief Technologist (CCT) Office, NASA*, **Al Tadros** *Chair, Hosted Payload Alliance*, and **Doug Loverro**, *Deputy Assistant Secretary of Defense for Space Policy*, who will be co-presenting with **Rebecca Cowen-Hirsch**, *SVP, Inmarsat Government Services* about Hosted Payload opportunities in the government sector.

Each year, hundreds of end-users from the satellite community attend the Hosted Payload and Smallsat Summit to hear industry experts discuss the trade-offs and attributes of hosted payloads and smallsats, how they fit into mission configuration, and other issues facing two of the fastest growing sectors of satellite communications. The 2016 Hosted Payload and Smallsat Summit will also include a morning briefing presentation sponsor by Northern Sky Research, networking luncheon, and conclude with a VIP cocktail reception.

To register for press credentials, please contact Dave Bentley, Marketing Director, at dbentley@accessintel.com.

About the Hosted Payload and Smallsat Summit

The Hosted Payload and Smallsat Summit was launched in 2011 to meet the needs of the satellite community by providing a full day event focused solely on two of the hottest markets in satellite communications. The Hosted Payload and Smallsat Summit will bring together hundreds of professionals in the satellite community, including government and military, representatives from the enterprise community, satellite operators, launch service providers and more to discuss the challenges and opportunities surrounding hosted payloads and smallsats. For more information, please visit www.HPSSummit.com.

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